



DESIGNER SHOWHOUSE & GARDENS XV

The Designer's Showhouse & Gardens XV Official Program

The only program distributed at the Showhouse and sanctioned by the Jr. League of Greater Princeton

Produced by Packet Publications • Circulation 7,000

Dear Potential Designer Showhouse and Gardens Advertiser,

On behalf of the entire membership of the Junior League of Greater Princeton (JLGP) it is my pleasure to announce the partnership with the Princeton Packet to produce the program for "The Ridge House," the 2008 Designer Showhouse and Gardens XV, to be held April 27 through May 25, 2008.

The 2008 Designer Showhouse and Gardens XV will be held at a stately Georgian colonial home located on the prestigious Princeton Ridge at 226 Drakes Corner Road. Built in 1933 and designed by noted architect Francis Comstock, "The Ridge House" is located on 8 acres and has had only two owners during its lifetime. For this month-long fundraiser, JLGP volunteers recruit over 30 of the region's most talented Interior and Landscape designers to transform spaces within a home of architectural and historic significance in the greater Princeton area. The house is open to the public for four weeks and approximately 5,000 ticket holders are expected to tour the house and property to view the exquisitely decorated spaces.

The 2008 Designer Showhouse and Gardens XV will benefit the major impact project of the JLGP, ROCKETTS (Raising Our Children's Knowledge by Educating Through Science), which is an early literacy program focused on improving the math and science skills of preschool children. The ROCKETTS program brings hands-on science activities through classroom instruction and field trips for at risk children. The ROCKETTS program builds a foundation for future life success by fostering problem solving, critical thinking and exploration skills. Your valued participation as an advertiser in our program for the 2008 Designer Showhouse and Gardens XV serves to strengthen the message of our shared community commitment to educate local pre-school children and to secure the brightest future possible for the next generation.

We encourage you to support our efforts in helping the community by purchasing an ad which, again to reiterate, is expected to be viewed by more than 5,000 patrons from the greater Princeton area. The Packet has generously agreed to donate a portion of the advertising revenue to the JLGP.

Thank you for considering this advertising opportunity in "The Ridge House" program.

Sincerely,

Molly E. Hoke, Ph.D.

President, 2007-2008

The Junior League of Greater Princeton



**JUNIOR LEAGUE OF
GREATER PRINCETON**
Women building better communities®

PUBLISH DATE: APRIL 24TH • SPACE DEADLINE: MARCH 10TH

AD SIZE	(color charges are included in price)	COST
Full Page	(Bleed) 9.25" x 11.125" (Non Bleed) 8" x 9.75"	695.00
Half Page	8" x 4.75" (H) 3.875" x 9.75" (V)	400.00
Third Page	8" x 3.083"	290.00
Quarter Page	3.875" x 4.75"	250.00
Sixth Page	3.875" x 3.083"	175.00

PREMIUM POSITIONS	COST
Back Cover	1168.00
Inside Covers & Page 3	834.00
Full Page in the Designers Section	834.00
	(Bleed) 9.25" x 11.125" (Non Bleed) 8" x 9.75"

Please note: We require files created in the following Macintosh applications: Quark Xpress 7 or earlier, Adobe Illustrator or Adobe Photoshop. High Resolution Adobe Acrobat PDF files also accepted. All other application files are not compatible and will be returned. All resource files (ad logos, photos, screen and printer fonts) necessary for the ad must be supplied.

Use postscript fonts instead of true type fonts. DO NOT use "style" attributes for typestyles (bold, italic, etc..) All colors must be converted to CMYK mode with spot color turned off. Photoshop images must be in CMYK mode. 300 dpi and 133 line-screen and saved as TIFF or EPS files. Convert all text in Adobe Illustrator files to "outlines". All PDF's must be sized correctly, output must be set as PRESS OPTIMIZED, CMYK with all fonts and images embedded.

Email ads to: mrganati@pacpub.com - Subject line of email should be the name of company placing the ad.

TO ADVERTISE PLEASE CONTACT: ANN FERRO (609) 924-3244 X 281



THE RIDGE HOUSE
226 Drakes Corner Road

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Publish Date: April 24th

Advertising Space Deadline: Monday, March 10 • Advertising Copy Deadline: Friday, March 14

Please complete and fax to: (609) 921-2714 Attn: Ann Ferro

Size:

- Full Page \$695
 1/2 Page (H) \$400
 1/2 Page (V) \$400
 1/3 Page \$290
 1/4 Page \$250
 1/6 Page \$175

OR

Premium Position:

- Back Cover \$1168
 Inside Back \$834
 Full Page in Designers Section \$834

Camera-ready artwork will be e-mailed to: mrganati@pacpub.com

I need my ad designed free of charge

Business Name: _____

Contact Person: _____

Telephone: _____

Email: _____

Fax: _____

Street Address: _____

City: _____

State: _____

Zip: _____

Sign: _____

Date _____

This year's Designer Showhouse is located at 226 Drakes Corner Rd., Princeton and will be open from April 27, 2008 to May 25, 2008. Please visit www.jlgp.org for more information.

Advertising Sales Executive: Ann Ferro
(work) 609-924-3244 x281 (cell) 215-622-5853

