

2013 -2014  
Serving Greater Princeton  
for 93 Years

Dear Junior Leaguers, Supporters and Friends,

Congratulations on a fantastic year! I am very proud of all that we accomplished. I am especially delighted with our community programs and the tremendous efforts of our members. In a time of increasing need, we helped fight local hunger, poverty and homelessness. We tackled these challenges head-on with programs such as:



- ◆ Dress for Success “Going Places Network by WalMart”: This job-search course and mentoring opportunity is one of the best ways for local women to get ahead. I am so impressed with the members who served as presenters and mentors for the program.
- ◆ Grants & Scholarships: We continued our long tradition of supporting volunteer-minded local students and community nonprofits. The exceptional candidates bode well for the future of volunteering and we benefit from more cooperation with and support of fellow nonprofits.
- ◆ Teacher Launch Seminar: Our seminars have educated and inspired more than 400 teachers over the past decade, in turn bringing better science opportunities to many thousands of students.
- ◆ “Healthy Kids” at two local preschools: The Cherry Tree Club, a program of HomeFront, and Better Beginnings are our partner schools. This year our membership offered an entertaining and educational wellness program to the children at both schools.

In addition to helping others, we made great strides in strengthening and advancing the foundations of our own organization over the past year. We recruited two classes of enthusiastic new members, the largest number in many years. Another highlight was the opening of our new office in a prominent downtown Princeton location (Witherspoon Street). After 40+ years in Ewing, it’s great to be back in Princeton. I believe this location will help boost the Junior League’s visibility and accessibility to the local community and members.

This year’s board of directors showed tremendous leadership in offering new fundraising events. Our “Day at the Races” event earned significant funding for our volunteer programs.

Finally, this year we offered members excellent training opportunities. More than 12 members attended Association of Junior Leagues International (AJLI) training events, which are invaluable in helping our organization and individuals to learn and develop new skills. I look forward to seeing these women become the future leaders of our League.

Thank you so much for trusting me to serve as your President. I am so proud of the Junior League and wish you all good luck in the new League year!

Sincerely,

A handwritten signature in cursive script that reads "Geniva M. Martin".

Geniva Martin

2013-2014 President, Junior League of Greater Princeton



Community  
**VOLUNTARISM**  
*Collaboration*  
**LEADERSHIP**  
*Respect*



**Fall 2013 - 2014**



- ◆ Former JLGP President and Nonprofit Consultant, Marge Smith, provided team building training for the incoming Board of Directors.
- ◆ Like It! – Communications focused on social media this year, including a challenge to members at the first General Membership Meeting of the year, to post, like it, tweet it and put the Junior League on everyone’s social media feed for the new year!
- ◆ Strategic planners for 2013-14 unveiled the Dashboard, a tool used to measure outcomes and impact on a regular basis to share with members.
- ◆ Communications Committee launched the first issue of Volunteer Voices, an internal League electronic newsletter, and revitalized League Lines, the newsletter of the JLGP for external audiences.
- ◆ Two members attended ODI (Organizational Development Institute) and the President-Elect attended the Fall Leadership Conference for training and professional development.
- ◆ The Board of Directors hosted an Open House at the new JLGP Headquarters for Sustaining Members.
- ◆ Members enjoyed monthly Happy Hours and other social events.
- ◆ JLGP hosted social media speaker Jennifer Gardella who provided great tips on using LinkedIn, Twitter, and Google Plus.
- ◆ President-Elect and President-Elect-Elect attended AJLI’s Winter Leadership Training, focused on Board Governance.
- ◆ 29 new members completed Super Saturday, the orientation for members of the newly formed Provisional Class of future Junior Leaguers!



## Members Volunteer 274 Hours Serving the Diverse Needs of Our Community



Stuff the Bus, a United Way project, with the help of JLGP volunteers, filled and donated 350 backpacks of supplies.



Members mentored and presented classes for the JLGP partnership with Dress for Success Mercer County, The Going Places Network by WalMart.



Building Health Kids launched with partner preschools The Cherry Tree Club and Better Beginnings Hightstown. Session one hosts a dentist at preschools to teach proper hygiene for teeth!

JLGP Community Programs won the Mayor's Shining Star award for our work in the East Windsor/Hightstown area!

- ◆ Macy's Shop for a Cause fundraiser kicked off the year's development efforts.
- ◆ Members socialized and donated during events like Shop'tober, the Chili Party, and a McCarter Theatre excursion.
- ◆ Shred N Bake, a community-wide paper-shredding and bake sale event attracted new faces, raised money and landed us in the Princeton Packet!
- ◆ JLGP received 26 grant applications from local nonprofits working to support women and children
- ◆ The Sustainers raised \$647 for the JLGP from the wreath auction at the Holiday Luncheon! They also raised \$550 for the RISE Coat Fund, and many donations of hats, mittens, and gloves.
- ◆ JLGP Grants were awarded to Millhill Child & Family Development, Trenton YMCA, Princeton Senior Resource Center, and The Crisis Ministry.
- ◆ The first annual Derby Party enjoyed a huge success with 300 attendees and raised \$25,000!
- ◆ The JLGP received a Payless Shoes for Kids Grant for \$2000 and provided a pair of shoes to each of 100 children at Better Beginnings school.
- ◆ The JLGP visited Capital Health Medical Center to pack lunches for TASK and decorate the Pediatric wing for the Holidays.
- ◆ Teacher Launch Seminar – a one-day event for K-2nd grade teachers of science, welcomed 38 participants and provided CE credit.
- ◆ Members volunteered early and often at the Cherry Tree Club: Laundry Team, Mass Mailings, Easter Egg Hunt, Classroom Assistant, and filing help.
- ◆ Sip-N-Shop raised funds at J. McLaughlin!
- ◆ JLGP reaches out to the community and potential new members at Communiversity!
- ◆ NJ SPAC advocated for several pieces of legislation with focus on human trafficking.
- ◆ JLGP delegates hosted the October Junior Leagues of New Jersey State Public Affairs Committee meeting in Trenton.



**JUNIOR LEAGUE OF GREATER PRINCETON**  
*Women volunteers as catalysts for lasting community change*

## FINANCIAL REPORT

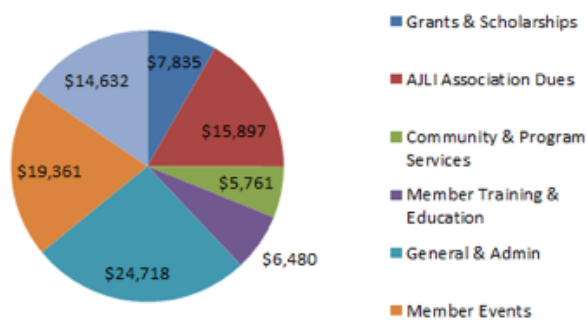
The pie charts included here outline the Junior League's primary sources of revenue and expenses for the 2013-2014 year.

It is important to recognize that annual revenues do fluctuate materially due to the timing of our Showhouse events, which do not typically run each year. Even without a Showhouse in the 2013-2014 season, the League was almost able to break-even on its finances. This was the result of our successful Spring Derby party and other contributions, as well as an intense focus on managing expenses. Overall income also benefited from a record number of new members.

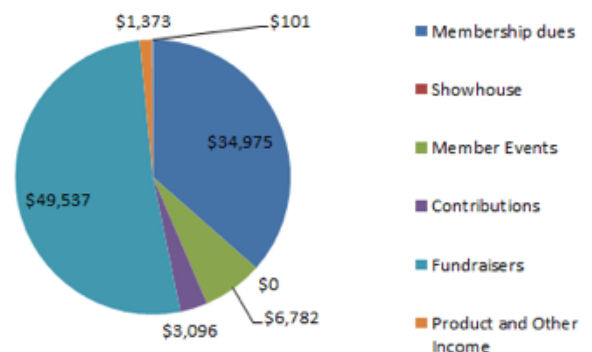
The board of directors did make the decision to upgrade its headquarters office space to downtown Princeton, which resulted in an increase in rent expense. We believe this is a worthy investment that increases our visibility in the community, and improves our work space.

Finally, the Junior League has a strong balance sheet with roughly \$200,000 of primarily liquid assets. This resource base puts us on strong financial footing for the years to come.

**2013-2014 JLGP Expenses**



**2013-2014 JLGP Revenues**





## JUNIOR LEAGUE OF GREATER PRINCETON

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### HONOR ROLL OF DONORS

The Junior League of Greater Princeton relies on the generosity of its members and the community it serves to develop programs. We extend our sincerest THANK YOU to all those individuals, corporations, and nonprofits who support our mission.

**Thank you to our donors who gave up to \$499 in 2013-2014**

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Kristina Collmann Costello	Annette Hendrick	Ellen Lawall

**The Junior League of Greater Princeton is a 501(c)(3), non profit organization.  
All donations are tax deductible to the fullest extent allowed by law.**



## JUNIOR LEAGUE OF GREATER PRINCETON

*Women volunteers as catalysts for lasting community change*

### HONOR ROLL OF DONORS

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### Thank you to our donors who gave \$500 and above in 2013-2014

Herspiegel Consulting  
Madolyn Hagley Greve  
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Mistras Group  
Geniva Martin

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**INVITE FRIENDS, NEIGHBORS, COLLEAGUES AND RELATIVES:  
SPRING 2015 PROVISIONAL CLASS IS OPEN FOR MEMBERSHIP!**

Do you know women interested in making a meaningful impact in the community through volunteering while receiving leadership and project management training in an environment that fosters friendship, camaraderie and professional relationships? If you do, encourage them to join the Junior League of Greater Princeton (JLGP)! Here are a few reasons to join the JLGP:

- ◆ Build new friendships and develop professional and social networks
- ◆ Work with women from diverse backgrounds with varied interests and experiences
- ◆ Join a support system of women working together to create positive community change
- ◆ Explore diverse hands-on volunteer opportunities in the community
- ◆ Access unique leadership training opportunities
- ◆ Participate in creative and strategic problem solving
- ◆ Have access to 294 Junior Leagues in four countries where you will find interesting, committed, like-minded women.

The JLGP welcomes all women over the age of 21, regardless of race, religion, or national origin, who demonstrate a commitment to promoting voluntarism, developing the potential of women and improving communities.

For more information, please contact [membership@jlgp.org](mailto:membership@jlgp.org) or (609) 430-0300.

This Annual Report was produced  
by the JLGP Communications  
Committee, the 2013-2014 President &



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