Junior League of Greater Princeton

Annual Report 2020-2021



Woman Building Better Communities

www.jlpg.org



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Executive Summary

Dear Members, Friends, Donors, and Partners,

It has been an honor and privilege to serve as president of the Junior League of Greater Princeton for the 2020-2021 League year, our centennial year celebration. Happy 100th Birthday!

This year, we congratulate all women of the JLGP for establishing meaningful and lasting connections to our business and community partners. All members-and those served before us- have donated our time, talent, and financial support alongside a variety of civic, non-profit, and corporate organizations in our communities. Through dedication and willingness to push forward during a pandemic—Covid 19—, we maintained financial stability.

Our long term tradition of services and philanthropy in Mercer and Bucks County, helped identify a local organization that would fulfill the needs in our communities around food security and we put our financial and human resources towards meeting those needs in an impactful way. The JLGP provided the largest grant in our history to a local organization that would continue delivering food security to our communities.

I am so proud of our accomplishments and as we move forward, I invite you to join our mission of promoting volunteerism, developing the potential of women, and improving

communities through effective action and leadership of trained volunteers. Thank you for taking the time to learn about the Junior League of Greater Princeton and we look forward to your continued support.

Respectfully,

Katherin G. Romero

Katherin G. Romero

President, 2020-2021

Junior League of Greater Princeton



About the Junior League of Greater Princeton



Our mission

The Junior League of Greater Princeton is committed to promoting voluntarism, developing the potential of women, and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable. The Junior League of Greater Princeton is one of 291 Leagues throughout the United States, Canada, Great Britain, and Mexico, with a combined membership of more than 140,000 women.

Our vision

The Junior League of Greater Princeton: Women volunteers as catalysts for lasting community change.

Reaching out statement

Since its founding in 1921, the Junior League of Greater Princeton has been an organization of women bringing people and needs together. We welcome all women who value our Mission. We are committed to inclusive environments of individuals, organizations and communities.

Progress by the numbers

238
Total Members

100
Years Serving our community

- 56 Active Members
- 9 Provisionals
- 170 Susatainers

700 LBS

We collected over 700 lbs. of food, which we delivered to Mercer Street Food Bank.

\$25,000 GRANT

Arm in Arm was selected as the grant recipient with the award beginning on June 1, 2021 which will focus on food security.

Community Highlights

The 2020-2021 League year was greatly impacted by the effects of the COVID-19 pandemic. Aside from adjusting how we as an organization would operate, we also witnessed a sharp rise in the need for social services among at-risk community members that put tremendous pressure on our non-profit partner organizations.

Somewhat prophetically, the onset of the pandemic coincided with the first year of JLPG's stated 10-year commitment to focus on a single area of community impact: food security. In calls with our community partners, we learned that daily visits to local food pantries were at an all-time high, and social service organizations in Mercer and Bucks Counties were stretched beyond measure.

For these reasons and more, we were motivated to reach out and offer the power of our League's resources, while making sure members still felt comfortable and remained safe.



In support of our mission to help eliminate food insecurity, we enhanced our partnerships with local organizations Mercer Street Friends Food Bank, Stepping Stones Learning Institute, I Support the Girls, RISE, and Arm-In-Arm. Below is a brief summary of our accomplishments:

- Collected and delivered more than 700 lbs. of food for Mercer Street Friends.
- Purchased 180 turkeys and 360 cans of vegetables to provide a turkey and 2 cans of vegetables to each of the Stepping Stones Preschool families at Thanksgiving time.
- Donated to I Support the Girls with a \$750
 Amazon gift card to help keep area food pantries stocked with feminine hygiene products.
- Planned and executed a fully outdoor "drive-by" event, coordinated by Community RISE Chairs, together with the RISE Management team, in which members of the JLGP distributed prepacked bags of food and crafts to families that drove up or walked up along a pre-planned route.
- Staffed volunteers through opportunities at Arm In Arm's Trenton food pantries, which were closed to shoppers due to the pandemic. JLGP member volunteers, who remained socially distant with face coverings, packed bags of food that would later be delivered to, or picked up by, needy families.
- Sponsored a JLGP Pop-Up Boutique at the RISE Greater Good Thrift Store in Hightstown.
 Monies raised at the thrift store went directly to fund the RISE Food Pantry. Notably, our JLGP donations brought in more than \$1500 over the two and a half months it was operational.

State Public Affairs Committee Highlights

The State Public Affairs Committee (SPAC) is a statewide, non-partisan committee with members from each of the eight NJ Junior Leagues who work together to take action on state and national public issues.

Activities include advocacy, education, coalition and consensus building, partnering with legislators on both state and national levels, lobbying and testifying before commissions and committees.

This year, our SPAC delegates continued their work on the important issue of lead in water pipes, and also begun work on the issue of Implicit Bias in the healthcare field, and advocacy around the topic of Black Maternal and Child Health.

At the end of the 2020-2021 League year, the lead SPAC delegate chosen to represent all Leagues in NJ and oversee the individual League delegates at the state level was Dell Wallace- who is a member of our League – is finishing out her term. We hope that she will be a great resource for our League going forward in helping bring the focus of Food Security to a wider audience.

Development

The Development team planned and organized monthly shopping events. In total, the events from Minted, our apparel order, and Athleta raised more than \$500. The League also created and mailed two separate annual appeal campaigns: the President's Circle and the Centennial, the results of which earned nearly \$20,000, far surpassing our initial goal of \$15,000. The Development team was diligent with mailing handwritten thank you notes to all of our donors to maintain donor relations.



The Development also sought to establish and maintain donor relationships in new ways. By actively participating on the sustainer-led history committee, joint Centennial Celebration projects were created: the Centennial Video, included a timeline, current and past league members talking about their league experience and what the league means to them, numerous website updates; the Centennial Podcast connected new members with actives and sustainers as they researched and interviewed members about their experiences in the League. This was helpful in introducing new members to the history of our organization, as well as to members that they may not have had the opportunity to meet, especially since the COVID-19 pandemic made it difficult to gather in person.



A good portion of the Development team's 2020-2021 year was spent planning the Centennial Gala, however, a decision was made to postpone the event until May 21, 2022 due to pandemic-related restrictions on large gatherings. Instead, the decision was made to host a fundraising raffle and virtual auction in the spring of 2021 so the League could continue to fund its important community impact projects. With an "all hands on deck" attitude, the Development team, with the assistance of the Board and Management team members, was able to successfully execute the online auction and live-streamed event.

Additionally, sustainers Denise Frederickson and Geniva Martin worked together to plan a beautiful Centennial Tea event at Jansa Polana. Due to the pandemic, the date was pushed to June 28, 2021. The event honored our community partners, including Homefront, RISE, 3 Helping Hands, Mercer Street Friends, and Arm in Arm - the organization that was awarded the League's Centennial RFP Grant.

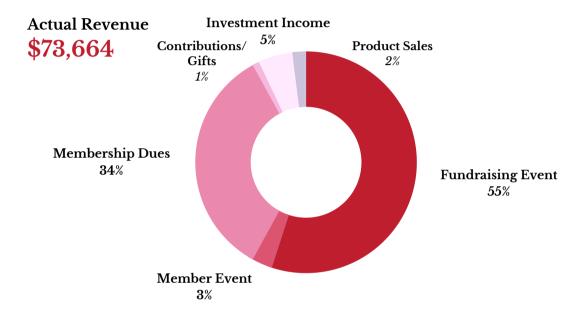




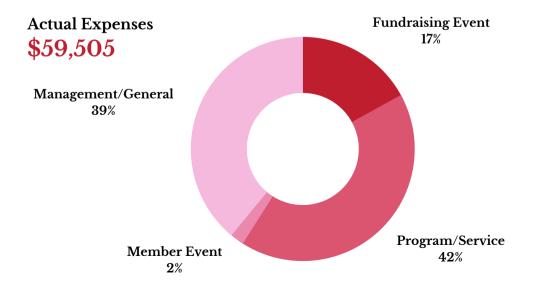
Financial Summary

June 1, 2020- May 31, 2021

We are proud to report net revenue from our first virtual auction and centennial giving campaign represented 55% of our revenue. The Virtual Auction generated \$17,104.57 and our Centennial giving campaign generated \$23,488.00.



The Junior League of Greater Princeton relies on donation to help deliver or mission statement to the community.



Scholarships 2021

The Junior League of Greater Princeton awarded three \$1,000 scholarships.



Ria Bajaj West Windsor HS South

Julia Kline
Neshaminy HS

Ishva Mehta West Windsor Plainsboro HS North

These recipients were chosen from a strong group of very accomplished young women who have demonstrated a strong commitment to community service and voluntarism.

These deserving young women used their skills and life experiences to make a positive impact in their communities. Some examples of their work include tutoring under-privileged children, to teaching children with special needs gymnastics, to helping kids with autism, these talented young women led the charge to help their communities.

Building our capacity with the support of our Sustainers

Our treasured Sustainers have consistently supported our League in meaningful ways.



Sharon Copeland shared her knowledge and expertise in DEI to facilitate the AJLI Equity Challenge in our League. Sharon has also been a resource offering additional support as we continue to focus on DEIB efforts.

Michelle Emerson and Christina Bailey chaired the Centennial Grant Committee, provided training and guidance to the committee (including Sustaining members) throughout the selection process to ultimately award our Centennial Grant \$25K,000 to Arm In Arm.

Minda Alena very generously spent hours sharing her time and talent producing The Centennial Video, Sustainers shared personal reflections on their unique League experiences across generations.

Geniva Martin and Denise Frederickson Chaired an extremely successful fundraiser & well attended Centennial Tea.

Sustainers participated in activities throughout the year such as the Centennial Podcasts, the Virtual Auction & Gala Committee, and History Committee.

We kicked off our first Sustainer Christmas Tree Project, members decorated and donated 20 Table Top Trees for the Pediatric Department of Capital Health Hopewell. The trees were placed throughout the department in waiting areas and work stations. During the week of Christmas, trees were placed in patient rooms, then given to families.

Thank You To Our Donors

Gifts and in-kind donations made between June 1, 2020 and May 31, 2021

Individual Donors

Ellen Affel Martha Akers Minda Alena* Karen Andrade-Mims Christina Bailey Cathy Barbic Berard Jennifer Bredin Sarah Brooks Deborah Vogel Brown Ann Bryant Janice Bush, M.D. Tara Clayton Butler Gail Manson Clough Caroline Clouser Nicole Pine Condon Lillian Connell Claire Coogan Jason Coscia Kristina Collmann Costello Christine D'Ovidio Tara Dailey Katherine Danbury * Amanda Dangelo Cynthia Davis Salam Dayekh

Alaina Dayekh
Alaina DeWitt
Barbara DiCostanza
Jennifer Duffy
Cheri Hennessy Durst*
Maureen Ehret *
Patricia Farley
Andrea Fiore
Anita Franzione
Denise Frederickson

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Geniva Martin*

Elizabeth Maziarz

Katherine McGarry

Nancy Mellos Karla Miller Avril Moore Virginia Moore Michelle Moorhead Sandra Moran* Liza Morehouse * Nikki Mosgrove Mary Ann Mountford * Maureen Myers Meredith Murray Kristen Nice Ellen Nita Audrey Osuna Dee Patberg Diana Pecina Nurit Pegrish Lisa Pisano Kristen Prentice Maria Pugliese Candace Andrea Ramsey Lauren Rava Patricia C. Reed Anne Reilly Elizabeth Richmond Katherin Romero* Kathryn Royal* Kathleen Russo * Gladys Salazar Lizzie Salita Kathleen Santti Ruth Ann Saver * Linda Scammell

Cathlin Shaprio Sharon & Fredrick Cindy Shaw Jylana Sheats Cynthia Shull Sally Simpson Carol Sisk Alicia Smith Patti Slavtcheff Adeola Sonaike Judy Springer Michele Stambaugh Uta Steinhauser Ann Strumpen-Darrie The Switlik Family Kathryn Tharney * Ann Thomson Thurm Patricia Thomsson* Catherine Tomasulo Gretchen Tomasulo Christina Vogt Bonnie Walker Nevitt * Pam Romano Walker* Veronica Wallace-Mele Katie Watson Karen Wells Cynthia Wiley Phyllis Wilmot Kathleen S. Winant Amanda Wright

Jennifer Zbinden

Lauren Sgro *

Georgann Sembler

^{*}Past President

Thank You To Our Donors

Gifts and in-kind donations made between June 1, 2020 and May 31, 2021

Institutional and Organizational Support

All Around Organized

AmazonSmile

Arm in Arm

Athleta

Bank of America/Merrill

Barbour Princeton

Barre3 Newtown

Baylinks Golf

Louis Busico- the DoghMoe

Brubaker Fund

Hamilton Jewelers

kapuPatel Photography

Kramer Portraits

La Chele Med Spa

Learning Express Newtown

Maureen Petrosky LLC

M-azing treats by Moria

Michael Herold Design

Minted.com

Mercer Street Friends

The Myth Group

Naked Chocolate Newtown

Old York Cellars

Perry Milou Paintings

The Pro Shop of Newtown

Refresh Integrative Medicine

& Aesthetics

Shell Oil Company

TNT Fitness

Vault Brewing Co.

Vincent Scanlan Photography

Whim Jewelry

Witt Pilates



SAVE THE DATE

Please join the Junior League of Greater Princeton as we proudly celebrate our Centennial anniversary:

MAY 21,2022
6-10 PM
TRENTON COUNTRY CLUB
BLACK TIE ATTIRE

